

MYNASHVILLE

BEST OF THE BEST

MEDIA KIT / 2021



MYNASHVILLE



MYNASHVILLE MAGAZINE IS ALL ABOUT LOCALS, AND WE WORK HARD TO CONSISTENTLY BRING YOU THE MOST RELEVANT AND CURRENT MATERIALS WITH OUR PUBLICATION.



Thank you for choosing MyNashville Magazine, and welcome aboard Nashville's favorite source for reaching Nashville locals! I started publishing magazines nearly 40 years ago for the love of seeing my work come to life in print, and today I still enjoy seeing each page, as it brings to life the "who's who" in Nashville. With interesting and trending articles, exciting places to go and things to do, and featuring the best business in the city, MyNashville Magazine stands out above the crowd. At MyNashville, we feel it's all about helping our clients reach their dreams, for there is nothing as exciting as watching our friends and clients succeed in everything you do! It is our goal and commitment to be your marketing arm for all of your print, online, and social needs as we grow together to make Nashville a amazing place to live, laugh, and love. If you need anything, you may reach me 24/7 on my cell at 702-497-5715. We wish you blessings and success with everything you do! Thank you for your trust, friendship, and business.

DESIGNED AND WRITTEN BY LOCALS, FOR LOCALS. MYNASHVILLE TARGETS THE AUDIENCE YOU WANT. AFFLUENT, EDUCATED, MIDDLE TO UPSCALE HOMEOWNERS IN THRIVING AREAS OF NASHVILLE. THE BEST WAY TO REACH THE BUYING PUBLIC WITH THE DISPOSABLE INCOMES YOU DESIRE.

MYNASHVILLE MAGAZINE IS YOUR NASHVILLE MAGAZINE

MYNASHVILLE

DEMOGRAPHICS OF OUR READERS

- 150,000 PRINT READERSHIP
- 96% HOME OWNERS
- 30s - 70s AGE RANGE
- \$150,000 AVERAGE INCOME PER HOUSEHOLD
- 52% FEMALE
- 48% MALE

CIRCULATION AND DISTRIBUTION

- 500 DOCTORS AND DENTAL OFFICES
- 500 LAWYERS OFFICES
- 200 LOCAL RESTAURANTS
- 300 LOCAL BUSINESSES
- 85 COUNTRY CLUBS AND GOLF COURSES
- SPECIAL EVENTS
- LOCAL EXPOS
- GRAND OPENINGS
- VARIOUS OTHER DROP LOCATIONS

DELIVERED BY DIRECT MAIL TO UPSCALE NEIGHBORHOODS:

- 12 SOUTH
- 8TH AVENUE S
- BELLEVUE
- BELLE MEADE
- BELMONT BLVD
- BERRY HILL
- BRENTWOOD
- COOL SPRINGS
- DEMONBREUN HILL
- DOWNTOWN
- EAST NASHVILLE
- EDGEHILL
- ELLISTON PLACE
- FRANKLIN
- GERMANTOWN
- GREEN HILLS
- GULCH
- HENDERSONVILLE
- HILLSBORO VILLAGE
- MARATHON VILLAGE
- MELROSE
- MIDTOWN
- MURFREESBORO
- SOBRO
- SYLVAN PARK
- THE NATIONS
- WEDGEWOOD/
HOUSTON
- WEST END

... AND GROWING EVERYDAY



MY NASHVILLE

MY BEAUTY & FITNESS

MY HEALTHCARE

MY LAW & LEGAL

MY RESTAURANTS

MY ENTERTAINMENT

MY SPORTS

MY HOME & GARDEN

MY REAL ESTATE

MY KIDS & FAMILY

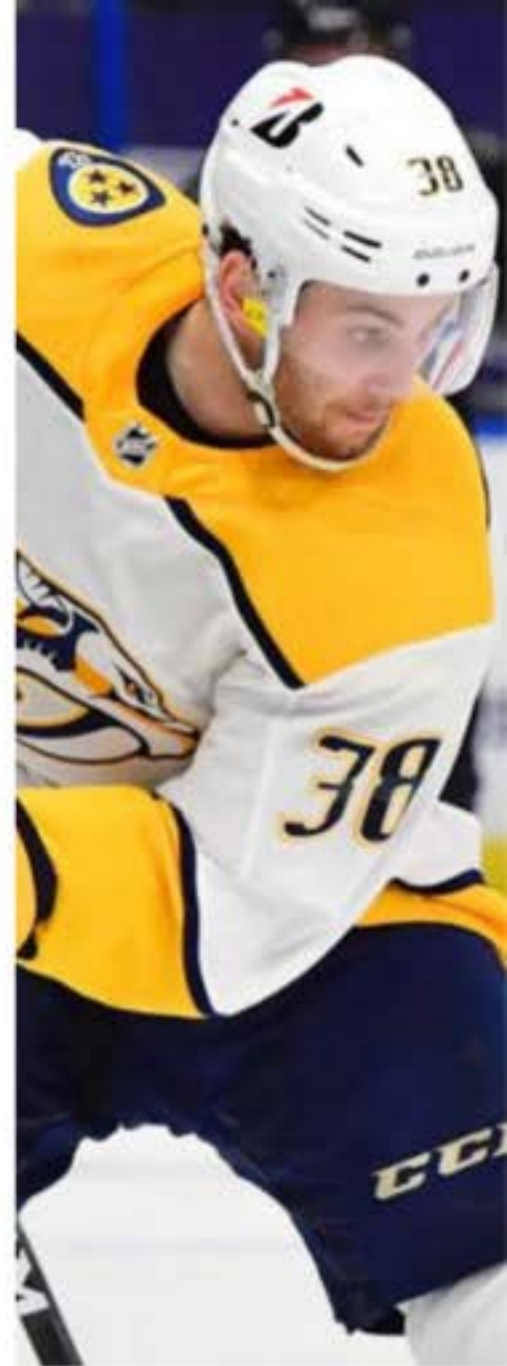
MY CHARITIES

MY MONEY & INVESTMENTS

MY PETS

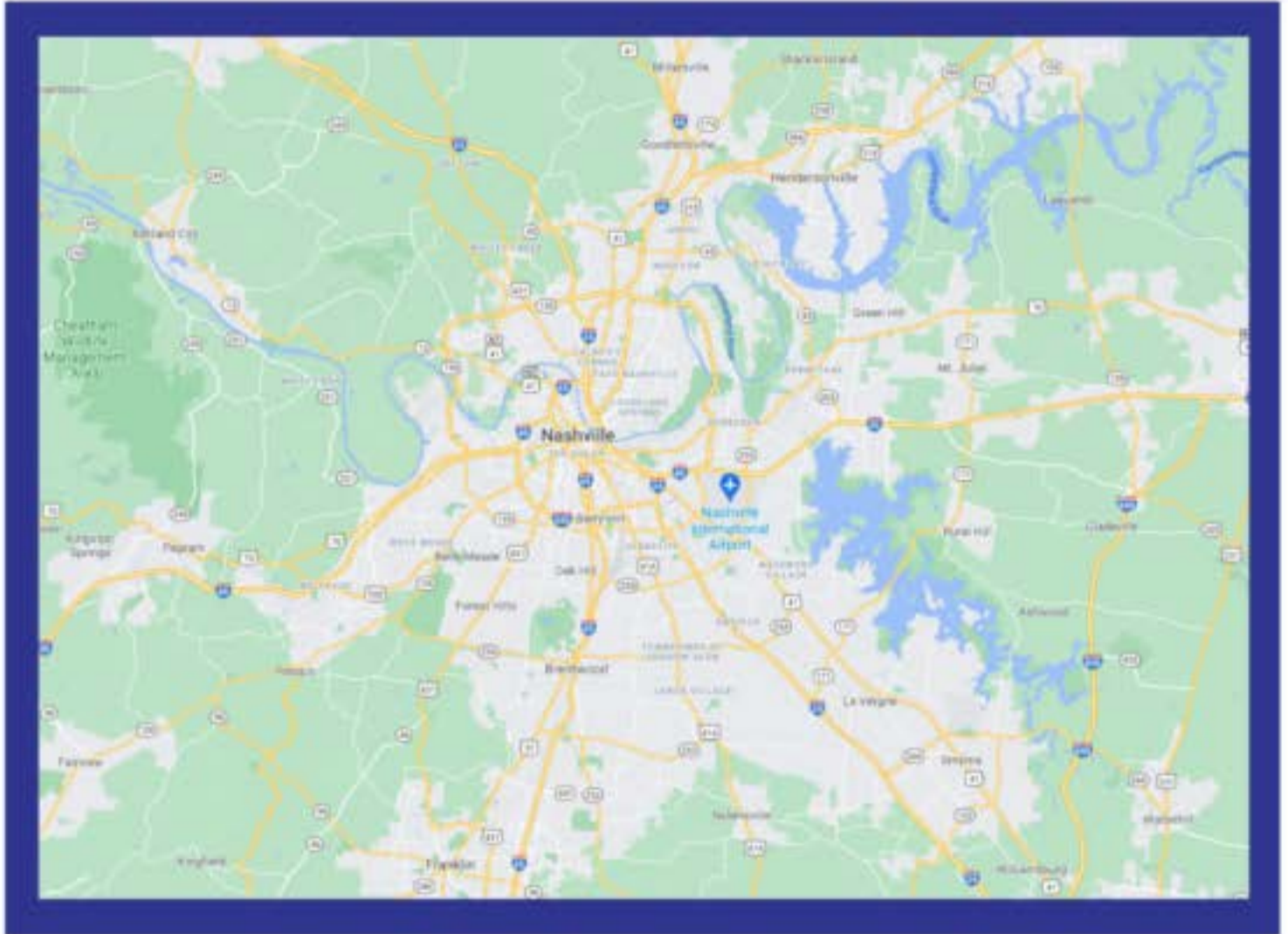
MY SENIOR LIFE

MY TRAVEL



MYNASHVILLE

DISTRIBUTED THROUGHOUT THE NASHVILLE AREA



ZIP CODE COVERAGE

37064

37212

37235

37067

37204

37215

37203

37208

37205

37215

37201

37221